



# Shofar Advertising Contract 2015-2016/5775-5776

73-251 Hovley Lane West, Palm Desert, CA 92260  
Tel (760)568-9699 Fax (760)773-4883

Temple Sinai's monthly newsletter, **Shofar**, is printed 10 times a year (September – June). The Shofar is designed to inform our congregation of news, programs, services, entertainment, and other vital information. It is the **most effective** way our staff, auxiliaries, and advertisers reach our membership. All advertisers are listed on Temple Sinai's Web site.

## AD DIMENSIONS & RATE SHEET

AD SIZE	DIMENSIONS	1X	6X	10X
<b>Business Card</b>	3.5" W X 2" H	\$55	\$50	\$45
<b>1/4 Page</b>	3.376"W X 4.601" H	\$105	\$95	\$85
<b>1/3 Page</b>	7.5" W X 2.5" H	\$125	\$120	\$110
<b>1/2 Page</b>	7.5"W X 4.601"H 3.75"W X 9.25"H	\$180	\$170	\$155
<b>Full Page</b>	7.5"W X 9.25"H	\$350	\$325	\$300

### PRODUCTION INFORMATION

**Shofar size:** 11"x17" folded in half (full page 8 1/2" x 11")

**Placement:** All advertising is placed in the notices section of the Shofar and listed on the Temple Sinai Web Site.

**Deadline:** 5<sup>th</sup> of the preceding month (i.e.: September deadline August 5<sup>th</sup>)

**Ads:** All Ads must be presented as a PDF file with the Fonts converted to outline. Ad production is available at an additional cost.

**Cancellations:** 30 days notice is required for all cancellations. If insertion rate not reached at time of cancellation, business will be billed at the appropriate insertion rate

## SHOFAR ADVERTISING ORDER FORM

FILL OUT AND RETURN FORM TO:

Toni Knorr, Temple Sinai, 73-251 Hovley Lane West, Palm Desert, CA 92260

<b>BUSINESS:</b> _____		
<b>CONTACT NAME:</b> _____		
<b>ADDRESS:</b> _____		
<b>PHONE #</b> _____	<b>FAX #</b> _____	<b>E-MAIL ADDRESS</b> _____
<b>AD SIZE:</b> _____		<b># OF INSERTIONS</b> _____
<b>MONTH AD TO BEGIN:</b> _____	<b>FROM:</b> _____	<b>To:</b> _____
<b>DO YOU HAVE CAMERA READY ARTWORK: YES:</b> _____ <b>No:</b> _____		
<b>IF YES, PLEASE ATTACH DISK OR E-MAIL YOUR COPY TO TKNORR@TEMPLESINAIPD.ORG</b> _____		
<b>IF NO, WE WILL CONTACT YOU REGARDING AD LAYOUT/DESIGN</b>		
<b>PLEASE INVOICE ME:</b> _____ <input type="checkbox"/> <b>TOTAL AMOUNT</b> _____		<input type="checkbox"/> <b>MONTHLY</b> _____
<b>CHARGE MY CREDIT CARD FOR:</b> _____ <input type="checkbox"/> <b>TOTAL AMOUNT:</b> _____		<input type="checkbox"/> <b>MONTHLY</b> _____
<b>AMOUNT:</b> _____		
<b>CREDIT CARD #:</b> _____		<b>EXP DATE:</b> _____

I am authorized to sign on behalf of the above named company:

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_